

MR. LOUISIANA LEATHER 2020

Thank you for your interest in competing in this year's Mr. Louisiana Leather contest. This brochure is intended to inform you of contestant responsibilities and requirements during the course of this year's event.

EVENT SCHEDULE

Friday, August 30

9:00 PM Leather Block Party
Contestant Entry Deadline
The Phoenix
941 Elysian Fields Avenue

10:30 PM Introduction of Contestants

Saturday, August 31

11:00 AM Contestant Interviews
Meet @ The Phoenix
941 Elysian Fields Avenue

6:00 PM Rehearsal
Siberia Lounge
2227 St. Claude Avenue

7:00 PM Mr. Louisiana Leather 2020
Contest
Always Theater
2227 St. Claude Avenue

11:30 PM Post contest celebration at The
Phoenix

Sunday, September 1

2:00 PM Mr. Louisiana Leather 2019
Pre-Parade Celebration
The Phoenix
941 Elysian Fields Avenue

A BRIEF HISTORY

In 1989, The Mystic Krewe of the Lords of Leather sponsored a contest for Mr. New Orleans Leather. In 1993 the contest grew to encompass the geographic area of the state by evolving into the Mr. Louisiana Leather Contest. The title is nationally recognized and acknowledged by the leather community worldwide. The winner becomes eligible to compete in International Mr. Leather (IML) held annually in Chicago.

CONTESTANT INTERVIEWS

Interviews will last approximately 15 minutes per contestant. Each judge will ask questions to understand more about you and your desire to become **Mr. Louisiana Leather 2020**.

You may dress as you wish for the interview.

REHEARSAL

Rehearsal is at 6:00 PM at Siberia Lounge, 2227 St Claude Ave, New Orleans. **This is not a dress rehearsal**

THE CONTEST

You must be in the venue (with your gear) and check in with the contestant coordinator by 6:45 PM. The contest begins at 7:00 PM.

Judging consists of four categories:

1. **Interview** – as previously described
2. **Street Wear** - Your attire should best represent your leather lifestyle/fetish.
3. **Jockstrap** - Minimal jockstraps are allowed and encouraged, total nudity is **not** allowed in the venue.
4. **Speech** - The speech is strictly limited to 90 seconds. There is no required subject matter. Platform, leather ideals, goals and objectives are acceptable, but not required.

AWARDS

Medallions, trophies, and cash awards are presented to the Winner and First runner up.

The winner of **Mr. Louisiana Leather 2019** receives a custom studded leather sash, a trophy, an engraved medallion, and a cash award towards his expenses to compete in International Mr. Leather in Chicago, Memorial Day 2020.

REQUIREMENTS

The contest is open to males 21 years and older.

As this contest is a feeder contest directly to IML, the winner of **Mr.**

Louisiana Leather 2020 agrees to solely represent The Lords of Leather and the Gulf South at IML 2020 in Chicago during Memorial Day Weekend and may not represent any other organization or leather title.

Mr. Louisiana Leather 2020 is encouraged to participate in Lords of Leather functions throughout his title year, but is required to attending the following specific events:

- The Royalty Appreciation Party - January 2020
- Bal Masque XXXVI - Feb 23, 2020
- Ms. Louisiana Leatherette 2020, August 2019

Attendance at any Fetish Events is highly encouraged, but not required.

In addition, the winner will be expected to host 2 fundraising events, with the assistance of the Lords of Leather, for the charity or charities of his choosing. He may designate one of the events as a benefit for the Mr. Louisiana Leather travel fund. **One** of these events must be completed prior to the International Mr. Leather contest in May 2020.

Failure to fulfill the above obligations may result in the removal of sponsorship to International Mr. Leather and forfeiture of any travel funds.

CONTESTANT COORDINATORS

If there are any concerns or questions during the course of the weekend contact
Lord Darrell Klassy (228)363-0918
Lord Duaine Daniels (504) 259-5720



Lords of Leather

1000 Bourbon St, #B415
New Orleans, La. 70116

For Applications visit
www.lordsofleather.org

Phone (228)363-0918
Lord Darrell Klassy



Presents

**MR. LOUISIANA
LEATHER 2020**



**Contestant
Information**